



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

AMERICAN CROSSROADS (3083)
Crossroads Media, LLC (2105)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175628
Inv Date 11/25/2012
Terms Net 30
Contract 48947
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Crossroads Media, LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (1052)
Est 1287 10.31-11.5 (28284)
Local/Political Issue Agency
1287/

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:06:55PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:00AM- 5:30AM	Per week (1),Th	11/01/12 5:12AM (Th)	00:30	7 News Today in New England	USPRTV28ACH	\$2000.00	
2.0	SPOT	5:00AM- 5:30AM	Per week (1),Mo	11/05/12 5:13AM (Mo)	00:30	7 News Today in New England	USPRTV28ACH	\$2000.00	
3.0	SPOT	5:30AM- 6:00AM	Per week (1),We	10/31/12 5:40AM (We)	00:30	7 News Today in New England	USPRTV28ACH	\$2000.00	
4.0	SPOT	5:30AM- 6:00AM	Per week (1),Fr	11/02/12 5:59AM (Fr)	00:30	7 News Today in New England	USPRTV28ACH	\$2000.00	
5.0	SPOT	6:30AM- 7:00AM	Per week (1),Th	11/01/12 6:44AM (Th)	00:30	7 News Today in New England	USPRTV28ACH	\$4000.00	
6.0	SPOT	6:30AM- 7:00AM	Per week (1),Mo	11/05/12 6:37AM (Mo)	00:30	7 News Today in New England	USPRTV28ACH	\$4000.00	
7.0	SPOT	8:00AM- 9:00AM	Per week (1),We	10/31/12 8:27AM (We)	00:30	Today Show	USPRTV28ACH	\$8500.00	
8.0	SPOT	8:00AM- 9:00AM	Per week (1),Fr	11/02/12 8:42AM (Fr)	00:30	Today Show	USPRTV28ACH	\$8500.00	
9.0	SPOT	9:00AM- 9:30AM	Day,W-1,Th-1,F-1	10/31/12 9:24AM (We)	00:30	7 News Today in New England 9-10A	USPRTV28ACH	\$2500.00	
9.0	SPOT	9:00AM- 9:30AM	Day,W-1,Th-1,F-1	11/01/12 9:25AM (Th)	00:30	7 News Today in New England 9-10A	USPRTV28ACH	\$2500.00	
9.0	SPOT	9:00AM- 9:30AM	Day,W-1,Th-1,F-1	11/02/12 9:22AM (Fr)	00:30	7 News Today in New England 9-10A	USPRTV28ACH	\$2500.00	
10.0	SPOT	9:00AM- 9:30AM	Per week (1),Mo	11/05/12 9:20AM (Mo)	00:30	7 News Today in New England 9-10A	USPRTV29ACH	\$2500.00	
11.0	SPOT	9:30AM-10:00AM	Per week (1),We	10/31/12 9:59AM (We)	00:30	7 News Today in New England 9-10A	USPRTV29ACH	\$2500.00	
12.0	SPOT	9:30AM-10:00AM	Per week (1),Fr	11/02/12 9:58AM (Fr)	00:30	7 News Today in New England 9-10A	USPRTV29ACH	\$2500.00	
13.0	SPOT	10:00AM-11:00AM	Day,W-1,Th-1,F-1	10/31/12 10:28AM (We)	00:30	Today Show	USPRTV28ACH	\$2000.00	
13.0	SPOT	10:00AM-11:00AM	Day,W-1,Th-1,F-1	11/01/12 10:57AM (Th)	00:30	Today Show	USPRTV29ACH	\$2000.00	
13.0	SPOT	10:00AM-11:00AM	Day,W-1,Th-1,F-1	11/02/12 10:59AM (Fr)	00:30	Today Show	USPRTV28ACH	\$2000.00	
14.0	SPOT	10:00AM-11:00AM	Per week (1),Mo	11/05/12 10:27AM (Mo)	00:30	Today Show	USPRTV28ACH	\$2000.00	
15.0	SPOT	12:00PM-12:30PM	Day,W-1,Th-1,F-1	10/31/12 12:15PM (We)	00:30	7 News at Noon	USPRTV28ACH	\$2000.00	
15.0	SPOT	12:00PM-12:30PM	Day,W-1,Th-1,F-1	11/01/12 12:19PM (Th)	00:30	7 News at Noon	USPRTV28ACH	\$2000.00	
15.0	SPOT	12:00PM-12:30PM	Day,W-1,Th-1,F-1	11/02/12 12:22PM (Fr)	00:30	7 News at Noon	USPRTV28ACH	\$2000.00	
16.0	SPOT	12:00PM-12:30PM	Per week (1),Mo	11/05/12 12:24PM (Mo)	00:30	7 News at Noon	USPRTV28ACH	\$2000.00	
17.0	SPOT	12:30PM- 1:00PM	Day,W-1,Th-1,F-1	10/31/12 12:54PM (We)	00:30	7 News at Noon	USPRTV28ACH	\$2000.00	
17.0	SPOT	12:30PM- 1:00PM	Day,W-1,Th-1,F-1	11/01/12 12:43PM (Th)	00:30	7 News at Noon	USPRTV28ACH	\$2000.00	
17.0	SPOT	12:30PM- 1:00PM	Day,W-1,Th-1,F-1	11/02/12 12:51PM (Fr)	00:30	7 News at Noon	USPRTV28ACH	\$2000.00	
18.0	SPOT	12:30PM- 1:00PM	Per week (1),Mo	11/05/12 12:49PM (Mo)	00:30	7 News at Noon	USPRTV28ACH	\$2000.00	
19.0	SPOT	1:00PM- 2:00PM	Day,W-1,F-1	10/31/12 1:46PM (We)	00:30	Days of our Lives	USPRTV28ACH	\$3000.00	
19.0	SPOT	1:00PM- 2:00PM	Day,W-1,F-1	11/02/12 1:41PM (Fr)	00:30	Days of our Lives	USPRTV28ACH	\$3000.00	
20.0	SPOT	2:00PM- 3:00PM	Per week (1),Th	11/01/12 2:59PM (Th)	00:30	DOCTORS Episode: 5026	USPRTV28ACH	\$2000.00	
21.0	SPOT	2:00PM- 3:00PM	Per week (1),Mo	11/05/12 2:11PM (Mo)	00:30	DOCTORS Episode: 5029	USPRTV28ACH	\$2000.00	
22.0	SPOT	3:30PM- 4:00PM	Day,W-1,Th-1,F-1	10/31/12 3:39PM (We)	00:30	Family Feud Episode: 12079	USPRTV29ACH	\$2000.00	
22.0	SPOT	3:30PM- 4:00PM	Day,W-1,Th-1,F-1	11/01/12 3:38PM (Th)	00:30	Family Feud Episode: 12080	USPRTV28ACH	\$2000.00	
22.0	SPOT	3:30PM- 4:00PM	Day,W-1,Th-1,F-1	11/02/12 3:45PM (Fr)	00:30	Family Feud Episode: 12086	USPRTV29ACH	\$2000.00	
23.0	SPOT	3:30PM- 4:00PM	Per week (1),Mo	11/05/12 3:57PM (Mo)	00:30	Family Feud Episode: 12087	USPRTV29ACH	\$2000.00	
24.0	SPOT	4:00PM- 4:30PM	Day,W-1,Th-1,F-1	10/31/12 4:11PM (We)	00:30	7 News at 4	USPRTV28ACH	\$3000.00	
24.0	SPOT	4:00PM- 4:30PM	Day,W-1,Th-1,F-1	11/01/12 4:11PM (Th)	00:30	7 News at 4	USPRTV29ACH	\$3000.00	
24.0	SPOT	4:00PM- 4:30PM	Day,W-1,Th-1,F-1	11/02/12 4:17PM (Fr)	00:30	7 News at 4	USPRTV28ACH	\$3000.00	
25.0	SPOT	4:00PM- 4:30PM	Per week (1),Mo	11/05/12 4:21PM (Mo)	00:30	7 News at 4	USPRTV28ACH	\$3000.00	
26.0	SPOT	4:30PM- 5:00PM	Day,W-1,Th-1,F-1	10/31/12 4:58PM (We)	00:30	7 News at 4	USPRTV28ACH	\$3500.00	



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Shiebler, Charles (1011)
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Crossroads Media, LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (1052)
Est 1287 10.31-11.5 (28284)
Local/Political Issue Agency
1287/

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WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
26.0	SPOT	4:30PM- 5:00PM	Day, W-1, Th-1, F-1	11/01/12 4:38PM (Th)	00:30	7 News at 4	USPRTV28ACH	\$3500.00	
26.0	SPOT	4:30PM- 5:00PM	Day, W-1, Th-1, F-1	11/02/12 4:55PM (Fr)	00:30	7 News at 4	USPRTV28ACH	\$3500.00	
27.0	SPOT	4:30PM- 5:00PM	Per week (1), Mo	11/05/12 4:56PM (Mo)	00:30	7 News at 4	USPRTV28ACH	\$3500.00	
28.0	SPOT	5:00PM- 5:30PM	Per week (1), Th	11/01/12 5:28PM (Th)	00:30	7 News at 5	USPRTV28ACH	\$5000.00	
29.0	SPOT	5:00PM- 5:30PM	Per week (1), Mo	11/05/12 5:17PM (Mo)	00:30	7 News at 5	USPRTV28ACH	\$5000.00	
30.0	SPOT	5:30PM- 6:00PM	Day, W-1, F-1	10/31/12 5:45PM (We)	00:30	7 News at 5	USPRTV28ACH	\$5500.00	
30.0	SPOT	5:30PM- 6:00PM	Day, W-1, F-1	11/02/12 5:42PM (Fr)	00:30	7 News at 5	USPRTV28ACH	\$5500.00	
31.0	SPOT	6:00PM- 6:30PM	Per week (1), Th	11/01/12 6:12PM (Th)	00:30	7 News at 6	USPRTV28ACH	\$6000.00	
32.0	SPOT	6:00PM- 6:30PM	Per week (1), Mo	11/05/12 6:16PM (Mo)	00:30	7 News at 6	USPRTV28ACH	\$6000.00	
33.0	SPOT	7:00PM- 7:30PM	Day, W-1, Th-1, F-1	10/31/12 7:25PM (We)	00:30	Access Hollywood Episode: 4213	USPRTV28ACH	\$3500.00	
33.0	SPOT	7:00PM- 7:30PM	Day, W-1, Th-1, F-1	11/01/12 7:12PM (Th)	00:30	Access Hollywood Episode: 4214	USPRTV28ACH	\$3500.00	
33.0	SPOT	7:00PM- 7:30PM	Day, W-1, Th-1, F-1	11/02/12 7:10PM (Fr)	00:30	Access Hollywood Episode: 4215	USPRTV28ACH	\$3500.00	
34.0	SPOT	7:00PM- 7:30PM	Per week (1), Mo	11/05/12 7:25PM (Mo)	00:30	NBC Nightly News Extended	USPRTV29ACH	\$3500.00	
35.0	SPOT	7:30PM- 8:00PM	Day, W-1, Th-1, F-1	10/31/12 7:55PM (We)	00:30	EXTRA Episode: 19051	USPRTV29ACH	\$3500.00	
35.0	SPOT	7:30PM- 8:00PM	Day, W-1, Th-1, F-1	11/01/12 7:50PM (Th)	00:30	EXTRA Episode: 19052	USPRTV29ACH	\$3500.00	
35.0	SPOT	7:30PM- 8:00PM	Day, W-1, Th-1, F-1	11/02/12 7:49PM (Fr)	00:30	EXTRA Episode: 19053	USPRTV29ACH	\$3500.00	
36.0	SPOT	7:30PM- 8:00PM	Per week (1), Mo	11/05/12 7:54PM (Mo)	00:30	EXTRA Episode: 19055	USPRTV28ACH	\$3500.00	
37.0	SPOT	11:00PM-11:35PM	Day, W-1, F-1	10/31/12 11:23PM (We)	00:30	7 News at 11 PM	USPRTV28ACH	\$8500.00	
37.0	SPOT	11:00PM-11:35PM	Day, W-1, F-1	11/02/12 11:33PM (Fr)	00:30	7 News at 11 PM	USPRTV28ACH	\$8500.00	
38.0	SPOT	11:35PM-12:35AM	Per week (1), Th	11/01/12 11:46PM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	USPRTV28ACH	\$3000.00	
39.0	SPOT	11:35PM-12:35AM	Per week (1), Mo	11/05/12 12:29AM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	USPRTV28ACH	\$3000.00	
40.0	SPOT			11/02/12			1 preempt @ \$15000.00	\$0.00	Schedule Change
41.0	SPOT	8:00AM- 9:00AM	Per week (1), Sa	11/03/12 8:26AM (Sa)	00:30	Today Show Weekend	USPRTV28ACH	\$3500.00	
42.0	SPOT	11:00PM-11:30PM	Per week (1), Sa	11/03/12 11:27PM (Sa)	00:30	7 News at 11 PM	USPRTV28ACH	\$8500.00	
43.0	SPOT	9:00AM-10:30AM	Per week (1), Su	11/04/12 9:17AM (Su)	00:30	7 News Today in New England-Sun	USPRTV29ACH	\$2500.00	
44.0	SPOT	11:30AM-12:00PM	Per week (1), Su	11/04/12 11:43AM (Su)	00:30	Urban Update	USPRTV28ACH	\$1000.00	
45.0	SPOT			11/04/12			1 preempt @ \$7500.00	\$0.00	Pre-Empty
46.0	SPOT	6:30PM-NBC Nightly	Per week (1), Su	11/04/12 6:45PM (Su)	00:30	NBC Nightly News	USPRTV28ACH	\$7500.00	M/G For 45.0.1
47.0	SPOT	10:00PM-REVOLUTION	Per week (1), Fr	11/02/12 10:32PM (Fr)	00:30	REVOLUTION (R)	USPRTV28ACH	\$15000.00	M/G For 40.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$238,000.00	Total Spots	66
Commission	(\$35,700.00)		
Net Total	\$202,300.00		